Permit #S00144658

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00144658 **Type of Permit:** STILL **Release Date:** 11/15/2018

Production Company LUCKY BRAND

Insured Company Name LUCKY BRAND

Contact Phone No. 1 213-443-5961
Contact Phone No. 2
Fax
Address 540 SOUTH SANTA FE AVENUE
LOS ANGELES, California 90013

Production Title LUCKY BRAND SP19 LICENSEE SHOOT

Type of Production Still Photo

Producer Anthony Lotfi

Director Anthony Lotfi

1st AD Anthony Lotfi

Production Manager Anthony Lotfi

FilmL.A. Coordinator CJ Leavens

Location Manager Anthony Lotfi
Primary Phone Mobile - 347-224-0818
Secondary Phone Office - 415-971-6037

Location Assistant Anthony Lotfi
Primary Phone Mobile - 347-224-0818
Secondary Phone Office - 415-971-6037

Fees

Posting 300	$69.00
Notification Charge	$170.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$256.00
FILMLA MONITOR FEES OVERTIME	$192.00
FILMLA MONITOR FEES - DOUBLE TIME	$64.00

Total Permit Fee $1,521.00

Number of Locations 1

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Summary Information — Location

Permit Number	S00144658	**Location Manager**	Anthony Lotfi
Production Company	LUCKY BRAND	Primary Phone	Mobile - 347-224-0818
Insured Company	LUCKY BRAND	Secondary Phone	Office - 415-971-6037
Production Title	LUCKY BRAND SP19 LICENSEE SHOO...		

Location Address 629 Milwood Ave, Los Angeles, CA, 90291

Location Type Private Residence

Film Dates 11/16/2018 - 11/16/2018 07:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
Equipment staging and vehicles may park on one side of the street only.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
lucky.pdf
Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Vans	4

Personnel on Location

Type	Quantity
Cast	4
Crew	21
FilmL.A. Monitor(s)	1

Filming Activities Exterior establishing shots; Exterior models against scenery; Interior models against scenery; B-Roll Video;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT — Gabriel Aleman
FILML.A. MONITORS — Adam Meyer Approver

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Summary Information — Location

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Production Title	LUCKY BRAND SP19 LICENSEE SHOO...		

Coordinator Note FilmLA Monitor required 11/16 0600-1900 (13 hours)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
29 Windward Ave, Venice, CA, 90291

Posting "No Parking" signs 100 FEET POSTING ON THE NORTHWEST SIDE OF MILWOOD AVENUE, DIRECTLY IN FRONT OF PROPERTY AT 629 MILLWOOD AVE

Approximate Footage 0 - 300 **Log Number** 222386

Date(s) 11/16/2018 to 11/16/2018 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF IMAGE LOCATIONS INC
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Lucky Brand ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 5.23.18

Lucky Brand
Name of Principal

By:
Representative's Signature

Photo Producer
Representative's Title

540 S Santa Fe Ave.
Principal's Address

Los Angeles, CA 90013
City, State, Zip Code

Principal's Telephone 347.224.0818.

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by Modern Parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT